



Garrett Glaser
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ON-CAMERA TELEVISION REPORTING: (30 years)

Correspondent, CNBC Business News (NBC) (Television, Online, Radio) New York. 1997-2005
Correspondent, KNBC-TV (NBC) "Channel 4 News" Los Angeles. 1993-1996
Correspondent, "Entertainment Tonight" (Paramount TV) Hollywood. Inside Story Unit. 1989-1993
Entertainment & Media Anchor, WABC-TV (ABC) "Channel 7 Eyewitness News" New York. 1987-1988
Reporter (Hard News), WABC-TV (ABC) "Channel 7 Eyewitness News" New York. 1986-1987
Reporter/Anchor, WPLG-TV (ABC) "Channel 10 Eyewitness News" Miami. 1983-1986
Reporter/Anchor, WVEC-TV (ABC) "13 News" Norfolk/Virginia Beach. 1981-1983
Story Producer/News Writer, WXYZ-TV (ABC) "Channel 7 Action News" Detroit. 1979-1980
Reporter/Anchor, WPTA-TV (ABC) "21 Alive Newsroom" Fort Wayne IN. 1978-1979
Researcher, Election Unit, WCBS-TV (CBS) "Channel 2 News" New York. 1977-1978
Transcriber, CBS News, New York. "CBS Evening News With Walter Cronkite" 1976
Student Intern, WNBC-TV, New York. "NewsCenter 4" 1974

ON-CAMERA INTERVIEWS WITH CELEBRITIES:

Bella Abzug, Danny Aiello, Alan Alda, Peter Allen, Kirstie Alley, Jason Alexander, Robert Altman, Richard Dean Anderson, Jennifer Aniston, Lauren Bacall, Alec Baldwin, Antonio Banderas, Stephanie Beacham, Warren Beatty, Tony Bennett, Corbin Bernsen, Leonard Bernstein, Brian Boitano, Ernest Borgnine, David Bowie, Ed Bradley, Jeff Bridges, Todd Bridges, Garth Brooks, Mel Brooks, Sandra Bullock, Carol Burnett, Sid Caesar, Irving Caesar, James Cameron, Belinda Carlisle, Jim Carrey, Johnny Cash, David Cassidy, Carol Channing, Chevy Chase, Cher, Connie Chung, Dick Clark, George Clooney, Glenn Close, Joan Collins, Sean Connery, Tim Conway, Harvey Corman, Bill Cosby, Kevin Costner, Courtney Cox, Tom Cruise, Billy Crystal, Rodney Dangerfield, Ted Danson, Tony Danza, Larry David, Geena Davis, Robert DeNiro, Johnny Depp, Cameron Diaz, Leonardo DiCaprio, Plácido Domingo, Michael Douglas, Julia Louis Dreyfus, Anthony Edwards, Jill Eikenberry, Linda Evans, Michael Feinstein, Eddie Fisher, Harrison Ford, John Forsyth, Jodie Foster, Michael J Fox, Morgan Freeman, Terri Garr, Bill Gates, Richard Gere, Robin Givens, Scott Glenn, Whoopi Goldberg, Kelsey Grammer, Melanie Griffith, Arsenio Hall, Tom Hanks, Ted Harbert, Mark Harmon, Valerie Harper, Woody Harrelson, Debbie Harry, Goldie Hawn, Marilu Henner, Bob Hope, Anthony Hopkins, Dennis Hopper, Jennifer Hudson, Helen Hunt, Angelica Huston, Iman, Mick Jagger, Samuel L. Jackson, Mick Jagger, Jack Jones, James Earl Jones, Shirley Jones, Tom Jones, Tommy Lee Jones, Gladys Knight, Ed Koch, Harvey Korman, Lisa Kudrow, Angela Lansbury, Eriq LaSalle, Carol Lawrence, Matt LeBlanc, Jay Leno, Jerry Lewis, Shari Lewis, Sophia Loren, Lyle Lovett, Susan Lucci, Joan Lunden, Shirley MacLaine, Madonna, Charles Manson (yup), Julianna Margulies, Gerald Marks, Mary Elizabeth Mastrantonio, Marlee Matlin, Reba McIntyre, S. Epatha Merkerson, Sylvia Miles, Demi Moore, Kate Mulgrew, Eddie Murphy, Bess Myerson, Sam Neill, Mace Neufeld, Bebe Neuwirth, Leslie Nielsen, Ed O'Neill, Carroll O'Connor, Ed O'Neill, Mitchell Parish, Dolly Parton, Rhea Perlman, Luke Perry, Matthew Perry, Michelle Pfeiffer, Joe Piscopo, Tom Poston, Annie Potts, Vincent Price, Alan Rachins, Robert Redford, Carl Reiner, Paul Reiser, Lloyd Richards, Joan Rivers, Chuck Robb, Julia Roberts, Smokey Robinson, Diana Ross, Herbert Ross, Mstislav Rostropovich, Meg Ryan, Winona Ryder, Soupy Sales, Emma Samms, Fred Savage, David Schwimmer, Jerry Seinfeld, Marc Shaiman, Grant Shaud, Martin Short, Jimmy Smits, Sylvester Stallone, Oliver Stone, Sharon Stone, Sting, Yma Sumac, Patrick Swayze, Quentin Tarantino, Elizabeth Taylor, Alan Thicke, Jonathan Taylor Thomas, Marlo Thomas, Emma Thompson, Tiffany, Michael Tilson Thomas, Lily Tomlin, John Travolta, Michael Tucker, Tommy Tune, Mike Tyson, Blair Underwood, Courtney Vance, Mark Wahlberg, Christopher Walken, Mike Wallace, Barbara Walters, Denzel Washington, Sam Waterston, John Wells, Gene Wilder, Barry Williams, Bruce Willis, August Wilson, Oprah Winfrey, Henry Winkler, Noah Wyle, Henny Youngman, Xuxa.

ON-CAMERA INTERNATIONAL STORIES FOR TELEVISION:

Africa South Africa - CNBC ("Coming Home")
Caribbean Bahamas - WPLG 10 ("Drug Bust"), Haiti WPLG 10 ("AIDS Arrests"),
Grenada - WPLG 10 ("One Year Later"), Cuba CNBC ("Big Pharma Moves In")
Europe Switzerland/UK - KNBC 4 ("Where Is Michael Jackson?")
Mexico Mexico City - CNBC ("Executive Kidnappings")
Middle East Israel - WPLG 10 ("US Volunteers for IDF")
South America Brazil - Entertainment Tonight ("AIDS Carneval") and ("Xuxa Profile")
Oceania Tahiti - Entertainment Tonight ("Cheyenne Brando Suicide Attempt")

ONLINE & PRINT REPORTING:

CNBC.COM, Correspondent. 2000-2005.

Soho Weekly News (Community Newspaper), New York. Freelance Reporter. 1976.

The Villager (Community Newspaper), New York. Crime Reporter. 1976.

Envoy (Weekly Newspaper), Hunter College of the City University of New York. Staff Reporter. 1974-75.

ON-AIR & PRODUCING JOBS FOR RADIO:

Anchor, Hourly Headlines, CNBC Business Radio, New York 1997-2005.

News Writer/Anchor, WHLW-AM Lakewood, NJ 1976.

News Writer, WVNJ-AM/FM Newark, NJ 1975.

Newscaster (Student Intern), KCFR-FM Denver, NPR 1971.

CORPORATE COMMUNICATIONS WORK: (2005-2010)

Principal, Glaser Media LLC, New York. Media training, message design, crisis. 2007-2009.

Clients: Jet Blue, H&M, Vitamin Shoppe, Financial Times, Hearst Communications.

Vice President, MWW Group, New York (Interpublic). Media training, message design. 2006.

Clients: Nikon, ING Group, Samsung, Sun Microsystems, Motley Fool, Marcal Paper, 1-800-FLOWERS.COM.

Senior Staff Consultant, Strategy-XXI Group, New York. (Division Kreab, AB Sweden). 2005.

Clients (Corporate Social Responsibility practice): Nestlé, Wal-Mart China, McDonalds, United Nations.

Vice President, Electronic Media Communications (EMC), Newport Beach, CA. 1996.

Clients: IBM, Hilton Hotels, Mirage Resorts, Princess Cruises, Paramount Parks.

EDUCATION:

M.A. Communication Management, Annenberg School for Communication,

University of Southern California, 1993

Attitude & Persuasion Theory, Communications Law & New Technologies, Communications Systems for Competitive Advantage, Diffusion of Innovation, Economics of Communication, Media and Politics.

USC Graduate Research:

Cable/Telco Cross-Ownership Ban Waivers

Candidate Differentiation in the Jerry Brown Presidential Campaign

Competitive Strategy at SystemComp: A Phone-Sex Success Story

Entrepreneurship (Marshall School of Business)

Gay Time for Prime Time: the Market for LGBT TV Programming

Herald-Examiner vs. LA Times: Case Study in Market Penetration

Low-Information Rationality and Political Schema: News Coverage in Presidential Elections

Music Industry Systems of Intemporal Price Discrimination

B.A. Communications/Cinema Studies (Honors), Hunter College, CUNY, New York, 1975

Basic and Advanced Reporting, Broadcast Journalism 1 & 2, ENG Technologies, History of Broadcasting, Investigative Reporting, Mass Communications Theory, Media and Politics, Media and Society.

High School Diploma, The Dalton Schools, New York, 1970 (Reporter, The Daltonian)

Independent, Continuing and Professional Studies:

Certificate, Advanced Spanish Grammar, Escuela "Me Gusta Spanish." Sucre, Bolivia. 2017
Certificate, Derekh Torah Studies, 92nd Street Y, New York. 2016
Certificate, French Language Study, L'Ecole CLE, Tours, France. 2013
Certificate, IR Best Practices, Chicago. National Investor Relations Institute. 2004
Certificate, Financial Statement Analysis, New York University SCPS 1999
Fellowship, Case Media (Globalization Studies) University of Maryland, College Park. 1999
Certificate, Introduction to Yiddish Language, 92nd Street Y, New York. 1986

TEACHING:

Adjunct Professor, Media Ethics. Ramapo College, Mahwah NJ. 2010.

PRINT ARTICLES/PERSONAL APPEARANCES:

"Asking The Hard Questions" Speaker, NLGJA Popular Culture Symposium, Los Angeles.
"CEO Image Analysis" Facilitator, Stanton-Crenshaw Communications Forum, NY.
"CSR - Ethics or PR?" Author, CNBC.COM Special Report.
"CSR Campaigns That Work" Panel facilitator, Business For Social Responsibility Convention, NY. 2005.
"CSR Investment Trends" Speaker, Yale School of Management, CEO Leadership Institute, NY. 2002.
"Defending KNBC's Michael Jackson Coverage" Op-Ed Author, Los Angeles Times. 1996.
"Keynote Speaker," NLGJA Annual Convention, Minneapolis. 2002.
"Lessons Learned in Promoting CSR," Corporate Responsibility Officer magazine. 2004.
"Out in the Newsroom," Electronic Media Magazine (Newsweekly), Guest Columnist. 1992
"The Future of Retail," Guest speaker, Business Lecture Series, 92nd Street "Y", New York. 2004.
"Wall Street Reviews The Year," Moderator, National Retail Federation convention, New York. 2003.
"Why the Media Isn't Interested in CSR," Leading Perspectives Magazine, BSR. 2006.

COMMUNITY/LGBTQIA:

Association of Suburban People (LGBTQIA) Detroit. Member. 1980.
A Wider Bridge (Advocacy for Israeli LGBTQIA), New York. Member.
Business & Professionals Group (LGBTQIA), Fort Lauderdale. Member. 1983.
Eastern Michigan University, Ypsilanti, MI. Keynote Speaker, "The Future of the Movement" 2013.
Freedom Speaks. TV program (PBS) Nashville. Panelist. 1996.
Gay/Lesbian Alliance Against Defamation, Los Angeles. Board member (four years). 1990-1993.
Immigration Equality (LGBTQIA) New York. Volunteer. 2007.
International Gay/Lesbian Human Rights Commission, New York. Two years. Board member. 1998-1999
In The Life (First LGBTQIA Newsmagazine on PBS). Show host, 3 episodes. 1992.
Lambda Legal. Member, West Coast Advisory Council, Los Angeles. 1990.
National Lesbian/Gay Journalists Association. National Board, Four years. 1992-1995
National Lesbian/Gay Journalists Association. Co-founder, Electronic Media Task Force. 1992.
NBC Cable Diversity Network Initiative. Member, President's Committee. 2005.
Out Professionals, New York. Featured Speaker. 1988.
Q Press Syndicate Awards. Show host. Los Angeles. 1993.
RTNDA Convention, San Antonio. First openly gay person to address TV/Radio news industry. 1992.
SAGE (LGBTQIA Seniors Center), Guest Speaker, "Media Literacy." New York. 2010.
The (LGBTQIA) Center, Los Angeles. Featured Speaker, Homeless Youth Outreach Group. 1993.
The Mandamus Society, (LGBTQIA) Norfolk, VA. Member. 1982.
USC Lambda Alumni Association, Los Angeles. Featured Speaker. 1993.

COMMUNITY/OTHER:

Cabrini Refugee Center, New York. Tutor, English Language instruction.
Carnegie Hill Neighbors, New York. (Neighborhood Association) Reporter for CHN Magazine.
English In Action (Instructor), New York. English Conversation Practice for Immigrants.
HonestReporting.com, Jerusalem/New York. Member
Investigative Reporters and Editors, Member.
National Academy of Television Arts & Sciences, Member.
National Multiple Sclerosis Society, New York. Volunteer.
New York Financial Writers Association. Member, Nominations Committee.
Public Relations Society of America, New York. Member & awards judge.
Society of Professional Journalists, Member.
Southern California Cable Association, Los Angeles. Annual awards show host.
The Algemeiner (Media Relations Strategy Volunteer)

AWARDS:

Emmy Award: Individual Achievement in News Reporting. NATAS/Miami. 1983.
Florida Associated Press Broadcasters' Award: Best Local Newscast. WPLG-TV. 1984.
Los Angeles City Council Commendation: LAPD Diversity Trainer for LGBT Issues (Hollywood Supports). 1997.
Los Angeles Press Club Award: Entertainment Industry Reporting - TV. 1995
National Lesbian/Gay Journalists Association: Journalists' Hall of Fame Award. 2009.
New York Press Club Award: Business Reporting. 1997.
One Center, Long Beach, California: Gatsby Award: Community Achievement. 1995.
Orange County Cultural Pride, Newport Beach, California: Media Achievement Award. 1995.

LANGUAGE FLUENCY:

English, Spanish.