

## **Steve Antoniotti Takes the Lead at W ADL TV-38**

DETROIT, May 21 /PRNewswire/ -- Steve Antoniotti, who currently serves as National Sales Director for Adell Broadcasting which broadcasts WADL TV-38 and WADL DT-2, will become the station manager at WADL TV- 38 and WADL DT-2.

Antoniotti joined Adell Broadcasting in June 2008 and has been responsible for garnering national attention to the WADL TV-38 brand.

"I am confident that the wealth of broadcasting knowledge and experience Steve Antoniotti brings to WADL TV- 38 will prove to be an attribute to our progressive broadcasting company," states Kevin Adell C.E.O. WADL TV- 38 and The Word Network.

Antoniotti has an impressive resume which includes his tenure as General Manager WTVS-Channel 56, President and General Manager at WJBK, News Director in St. Louis, News Director at KNBC-TV in Los Angeles and KTVY-TV in Oklahoma City. His early television experience included work as executive producer at Detroit's ABC affiliate (WXYZ-TV) as well as a producer at both WJBK-TV and the NBC affiliates (WWJ-TV, which is now WDIV-TV) and extensive work in news departments in New York City.

"WADL is on a path of progress and it is the company's opinion that in Steve Antoniotti we have the most qualified person with a broad and successful track record to take the station to the level," states Lewis Gibbs President WADL TV-38.

Antoniotti earned both his bachelor's and master's degrees in journalism from the University of Michigan in Ann Arbor.

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